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TOKYO , Aug. 22, 2023 /PRNewswire/ -- Summer brings plenty of sunshine for tomatoes to grow robustly. Together with nutrients from the fertile soil, our tomatoes are waiting for another bumper harvest before they are cleaned, canned and delivered to your table.

RedGoldFromEurope

The Art Of Perfection. Preserved For Your Table.



This summer also brings the Red Gold from Europe programme back to **Japan** .

A new design and new activities both online and offline.

Yet, what remains unchanged is the premium quality of all the canned tomato products awaiting our consumers in **Japan** .

Red Gold is the name of the EU (European Union) programme to raise awareness about EU Preserved (canned) tomatoes 100% Made in **Europe** .

The Italian Association of Canned Vegetable Industries ANICAV members account for over 60% of all the processed tomatoes in **Italy** , and nearly all the whole peeled tomatoes produced in the world (including the internationally known San Marzano DOP).

For more information about Red Gold from Europe, please visit our website


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